

2017 ADPA CONVENTION REGISTRATION

Please check one: Processor Supplier Producer Other

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____



2017 Annual Convention
May 20-22, 2017
Renaissance Hotel, Asheville, NC

Guest (please be sure to include the names of all persons who are attending meal and/or conference functions): _____

Indicate if you need any special assistance (**physical and/or dietary needs**) at the meeting: _____

PLEASE CIRCLE APPROPRIATE REGISTRATION, DUES AND OPTIONAL EVENT CATEGORIES BELOW.

REGISTRATION FEES, DUES AND OPTIONAL EVENTS		EARLY RATE (postmarked by April 21)		REGULAR RATE (postmarked after April 21)	
Registration Fees	Members of ADPA	\$400/single	\$575/couple	\$500/single	\$675/couple
	Non-members	\$475/single	\$650/couple	\$575/single	\$750/couple
	Banquet Only	\$80/adult	\$50/child	\$80/adult	\$50/child
Dues	ADPA Associate Dues	\$125		\$125	
	ADPA Processor Dues	Based on sales (contact the association office for an invoice)			
Optional Activities	Golf Tournament at Reems Creek Golf Course Golf Handicap _____ (May 21, Noon – 5 p.m.)	\$75 per person x _____			
	Tour: Asheville Art Safari (May 21, 11 a.m. -3 p.m.)	\$85 per person x _____			
	Tour: LaZoom Asheville Tour (May 21, 2 p.m. – 3 p.m.) <i>(Note: offered Sun & Mon; choose accordingly)</i>	\$30 per person x _____			
	Tour: Asheville Microbrewery Tour (May 22, Noon – 4 p.m.)	\$119 per person x _____			
	Tour: Biltmore House & Winery (May 22, Noon – 4 p.m.)	\$145 per person x _____			
	Tour: LaZoom Asheville Tour (May 22, 2 – 3 p.m.) <i>(Note: offered Sun & Mon; choose accordingly)</i>	\$30 per person x _____			
	Reverse Raffle Tickets – Number of tickets: _____	1 ticket = \$50 ♦ 3 tickets = \$135 ♦ 5 tickets = \$200			
Sponsors	Convention Champion	\$300		\$300	
	Convention Exclusive or Co-Sponsorship (see next page)	\$ _____		\$ _____	

Total payment due: (you may write one check for all items above including sponsorship (see next page) \$ _____

Payment Method: VISA MasterCard AMEX Mailing Check (payable to ADPA)

Card #: _____ Expiration Date: _____ Card Security Code: _____

Signature (required) _____

WAIVER OF LIABILITY The undersigned, in consideration of his/her registration at the 2017 ADPA Dairy Convention, releases, holds harmless and discharges the associations, management staffs and their agents, from any and all actions, claims and demands which may arise out of an accident, casualty or occurrence during said convention. Your signature below acknowledges acceptance of these provisions of registration for all those listed on this form.

Signature (required) _____

ADPA CONVENTION SPONSORSHIP OPPORTUNITIES

This year's convention will offer the option to be an "Exclusive Sponsor" or "Convention Champion!"

These convention events are available for Exclusive Sponsorships.

- Golf Prizes @ \$1,000
- Hospitality Suite @ \$1,000
- Saturday Welcome/25ers Honored Reception @ \$3,000
- Sunday Breakfast @ \$2,000
- Morning Milk Break @ \$500/each or \$1,000/both breaks
- Sunday Night Cocktail Reception @ \$3,500
- Monday Breakfast @ \$2,000
- Monday Closing Reception & Banquet (full) @ \$5,000
- Monday Closing Reception & Banquet (partial) @ \$500
- Monday Trivia Night @ \$1,500
- Golf Hole Sponsor @ \$100
- Golf Outing Sponsor @ \$500

These convention events will be supported by the "Convention Champions," similar to previous years.

The commitment for a "Champion" is \$300.

General Sessions | Events Not Sponsored Above, Including the Dairy Bar

All "Sponsors" and "Champions" will be recognized on a sign prominently displayed at the convention and in the official convention program. In addition, all representatives of the sponsoring companies will wear "Champion" or "Sponsor" ribbons on their badges during the convention.

MY COMPANY WILL SUPPORT THE CONVENTION!

Please list your company information **exactly** as you want it printed for signs, program, etc.

Company: _____

- I want to be an "Exclusive Sponsor" for this event _____
- I want to "Co-Sponsor" Monday's Closing Reception and Banquet.
- I want to be a "Convention Champion!"

You may include your Sponsorship or Convention Champion contribution along with your registration fees.

Cancellations

Cancellations and requests for refunds for registrations must be **made in writing** and sent to Sabrina Hunt at sabrina@imiae.com.

Cancellations and requests for refunds received on or before April 21, will receive a full refund minus a \$25 processing fee. Cancellations received between April 22 and May 9, will be refunded 50% of registration fees. Absolutely no refunds will be granted after May 10. Refunds can take up to six weeks to process.

After your registration cancellation request has been processed, you are responsible for contacting the hotel and making changes to any reservations.

Refund Schedule

- Request received on or before April 21: Full refund minus \$25 processing fee.
- Request received between April 22 and May 9: Refund is 50% of the registration fee.
- May 10: No refunds after this date.

Fax registration forms to 919.459.2075; Email to sabrina@imiae.com or mail to address below.

American Dairy Products Association Convention, 110 Horizon Drive, Suite 210, Raleigh, NC, 27615 phone: 919.459.2076

2017 ADPA ANNUAL CONVENTION

DESCRIPTION OF ACTIVITIES



Golf Tournament: Reems Creek – May 21, Noon – 5 p.m.

Nestled in the foothills of the Blue Ridge Mountains, Reems Creek Golf Club offers a relaxing and picturesque setting for a day on the links. The golf course was constructed by Hawtree & Sons, a British firm that sculpted a layout reminiscent of the look and feel of the Scottish Highlands. Located in Weaverville, North Carolina, Reems Creek is only a short drive from Asheville and many other neighboring communities. A day at Reems Creek is a perfect chance to take a local golfing getaway. This event includes lunch.

Tour: Asheville Art Safari – May 21, 11 a.m. – 3 p.m.

Tour will depart from the Renaissance and begin at the Folk Art Center, owned and operated by the Southern Highland Handicraft Guild, the center houses revolving exhibits and demonstrations showcasing the finest crafters in the Blue Ridge region. Next is lunch at one of Asheville's finer cafés, followed by a trip to Asheville's River Arts District, the hip and upcoming warehouse-turned-art-district along the French Broad River with over 100 artists in the district representing almost every possible artistic medium. Popular artists include glass blowers, potters, metal workers and textile artists, but our guide will make appointments with at least three prominent artists who are more willing to demonstrate their craft and are open to communicate about their techniques and works to our group. This event includes lunch.

Tour: LaZoom Asheville Tour – May 21, 2 – 3:30 p.m. OR May 22, 2 – 3:30 p.m.

LaZoom's citywide tours are the best possible introduction to Asheville—even if you've lived here for years! Historical and hysterical, tours feature outrageously entertaining tour guides, outlandish comedy skits complete with special appearances, loads of Asheville information, and incredible views of downtown Asheville and the rarely seen but stunningly beautiful Montford neighborhood, not to mention the burgeoning River Arts District! It's like a vaudeville show on wheels! Includes a 10-minute break at The Thirsty Monk. Beer and wine are welcome onboard, but absolutely no liquor, please! All beer and wine must be opened and consumed on the bus. (Passengers must be at least 21 years old to drink on the bus, and must have valid ID.) Must be 13 or older.

Tour: Asheville Microbrewery Tour – May 22, Noon - 4 p.m.

Tour will depart from the Renaissance and begin with an all-inclusive beer tasting lunch, then behind-the-scenes access tour through several Downtown Asheville microbreweries, where you will be provided with brew-master access, insight into the beer brewing process, tastings of many local craft brews and seasonal varieties on tap, and an educated introduction to the diverse brewing scene of Asheville and its history. Your guide is a friendly beer connoisseur and brewing enthusiast who is interested in expanding your taste and palette of unique ale. Breweries are chosen based on availability of venues such as the Bhramari Brewhouse, Asheville Brewing Company, the Lexington Avenue Brewery, Green Man, Hi-Wire Brewing, Catawba Brewing Company, Wedge Brewing Company, Wicked Weed's Funkatorium and the Twin Leaf Brewery. This event includes lunch.

Tour: Biltmore House, Gardens & Winery Tour – May 22, Noon - 4 p.m.

Tour will depart from the Renaissance and begin with lunch at Biltmore followed by tours of the Biltmore House, Estate Gardens and Winery. Famous for its wealth, guests marvel at the magnificent residence containing 34 bedrooms, 43 bathrooms, and 65 fireplaces covering four acres of floor space, all carefully preserved, appearing as they did a century ago. After exiting the Biltmore House, you can choose between walking through the Biltmore Estate Gardens or shop in the Stable Arcade adjacent to the Biltmore House. A new development on Biltmore Estate is an exhibition space, village green with live entertainment, dining, shopping, and a new outdoor adventure center. The pedestrian-friendly village encompasses the Winery, Historic Barn and interpretive Farm Area, as well as Biltmore's Kitchen Garden. The Winery offers glimpses into the winemaking process and complimentary wine tastings, all included in your estate admission. The Wine Shop contains a wide selection of gourmet foods, coffees, and giftware in addition to Biltmore Wines. This event includes lunch.